

KEAFCS Fall Board Meeting
Elizabethtown, KY
November 8, 2011

The meeting was called to order by President Rosie Allen. The NEAFCS Creed and Pledge of Allegiance were recited by the members. Sally Mineer reviewed Parliamentary procedure and reminded us to use motion forms when needed. President Allen also asked for a committee to review the minutes. Melissa Goodman, Cecelia Hostilo, and Amber Meeks offered to review the minutes. Also during this time cards were passed around for Pam York (broken leg) and Tracy Thornton (upcoming back surgery). Introductions of members present and upcoming successful programs were discussed by those present. The secretary had no correspondences to report. Treasurer Chris Duncan was unable to be there but had sent the treasurer's report to be reviewed by the board. Debra Cotterill explained the report to us to the best of her knowledge. Dr. Vail sent greetings to the group and apologized for not being able to be there but is excited to see all in December.

Officer Reports:

President

President Allen started with her report and informed the board that Linda Combs had been appointed as Vice President of Professional Development. Since Debra has moved to the NEP she is able to be an associate member but not an active member. Debra has helped Linda in the planning process still. The Judges Breakfast took place at the end of September, while many of us were attending National Meeting. Vicki Wynn and Denise Wooley represented FCS at this breakfast. President Allen has also worked in changing the website to Drupal with Annie Mae Kingston. Also during this term she has worked with Dr. Henning to secure funds for our dues and for the recent study tour to New Mexico.

Vice President for Awards & Recognition:

Pam York was unable to present her report due to the broken leg that she has suffered. At our annual meeting Laura Wilson will be recognized as a retiree. It was also discussed that the endowment is use to pay for awards. It shouldn't pay for anything else (i.e.: photographer, lunches, etc.). If we decide we want the endowment to pay for more we need to have that changed.

It was discussed that if an agent retires or resigns prior to the KEAFCS Annual Meeting and has earned award money, the money should be awarded because the agent paid dues for the year that the money was earned. If an agent earned a grant through the award process, it was discussed that the grant not be awarded due to the agent not being able to fulfill the grant timetable.

Past President:

Currently Sally Mineer is working on the Friends of Extension Award. Quicksand and Wilderness Trail were the two areas that submitted nominations for 2011 and both areas have completed this task. The two areas in charge next year (2012) will be Green River and Lincoln Trail.

Professional Development:

Debra Cotterill and Linda Combs discussed the upcoming All School Conference and KEAFCS Meeting that will be taking place from November 30-December 2 at the Crowne Plaza in Lexington. On November 30 we will have the All School Conference with HES, paraprofessionals, and agents. After the conference that day there will be a reception at the Boone Center from 5:30-8:00 p.m. to honor the work of Liz Buckner from NEP. There was discussion about what gift the agents should present to Liz. It was decided that Debra Cotterill will donate a bottle of wine from the agents to Liz.

On November 29 NEP training will be taking place all day. Agents were reminded that if they wanted to they were welcome to attend. They just need to register and send money in.

The discussion of the "40 mile" rule was brought up by Debra and explained more by President Allen. The 40 mile rule states that you have to be more than 40 miles away from the closet distance (either office or home) to claim hotel and meals for a conference. Rosie asked Dr. Henning if this rule could be waived since District directors used to be able to do so. District Directors are no longer allowed to do so; it has to be the Provost. This change was put into effect by the IRS. The only way you could stay in a hotel is with someone who meets the requirements of the 40 miles rule. They would have to pick up the bill.

December 1 will start the kickoff of our KEAFCS meeting. Registration will start at 8:00 a.m. The Crowne Plaza has offered us some great deals with the upcoming meeting; including breakfast vouchers and free internet. If you are not staying at the hotel there will be coffee, tea, and Danishes for those who drive in. Financial counseling from the various retirement options will go on from 8:00 a.m. to 6:00 p.m. on that day. There will be a KEAFCS Board meeting from 8:30-9:30 a.m. and after that there will be a variety of sessions that go on for the morning that agents can attend. Lunch will be provided and speed networking will take place in the afternoon. The topic of speed networking will be either to share a program idea or how you balance work and family.

December 2 will start with the business meeting from 8:30 to 9:30 a.m. Outgoing officers need to remember to put all their information on a thumb drive. These thumb drives have already been purchased for us. This year we will be having an awards lunch. We will start awards at 10 and take a break to have lunch at 11:30 and then finish up the remaining awards. A motion was made on behalf the Annual Session Committee that the balance of the 2011 Annual Session Budget be moved towards the NEAFCS 2014 Meeting. The motion was voted on and passed. Leftover money will also go towards the thumb drives for officers and we will donate to the reception that Dr. Vail is sponsoring.

Agent Professional Improvement Assistance Scholarship is still being worked on by the committee. These funds were set up for agents with limited resources and the money was acquired from the state meeting last year. Ruling will be decided on the amount by Thursday and Liz Kingsland will send out an email promoting this to agents. It was decided that the new member half price policy does not apply to this since it is auction money funds. That policy was made prior to membership being

included in registration. The committee recommended that the policy be reviewed at the next board meeting and decision will come at a later date.

Update: three agents requested funds and they will receive the funds that they requested.

Member Resources:

Tracy is getting ready for surgery so no report was given. Debra informed us that members from the NEP Department wanted to establish some type of membership. These members were Jackie Walters, Rita Smart, and Leslie McCarmish.

Public Affairs:

This year in April Liz Kingsland and Linda Combs will be our representatives at PILD. Liz informed us that there is good FCS information on the NIFA website. We were also informed that the National Public Affairs Committee went from 5 committees to 4 committees. The education and advocacy committee was discussed. The education committee has information on developing impact statements and templates to use with elected officials. Liz also informed us that by February 2012 that an elevator speech will be developed for us to use about what FCS is. More members are needed for these committees. You have until the end of December to sign up.

Special Reports:

Nominating:

Natasha Lucas informed us that this year's nominating committee was herself, Mindy McCully, and Debbie Shepherd. This year's new officers that will be installed include; Becky Nash for President Elect, Edith Lovett for Vice President for Member Resources, Martha Yount for Vice President for Awards and Recognition, and Ruth Chowning for Treasurer. These officers will be installed at the December annual meeting. Next year the chair of the Nominating Committee will be Mindy McCully.

Retirement & Life Members:

Kelli Bonifer reported that Laura Hedleson a previous agent in Webster County passed away. She was 105. The only retiree we have for this year is Laura Wilson. Kelli also reported that she is working on contacting the retired members about the upcoming meeting.

Living Well Cookbook Update:

It was reported that we have 53 cases on hand in the state that need to be sold. You can order a case of the books with your annual meeting registration. At National Meeting there was a special meeting price and 130 cases were sold.

2014 NEAFCS Planning:

Kentucky is officially the host for the NEAFCS 2014 meeting. The meeting will be held September 15th-19th, 2014, at the Hyatt in Lexington. Sally Mineer and Kathy Byrnes are co-chairs and reported that nationals made a visit in July to Lexington. They were extremely impressed with the city and how helpful

the visitor bureau was. We will be promoting this meeting during the 2012 meeting in Columbus Ohio and then at Galaxy that will be held in Pittsburgh Pennsylvania in 2013. For our promotional video Sally and Kathy had decided that the agents will take pictures of themselves around their county. Can start submitting these pictures to them when you have them. Our gift at the Columbus Ohio meeting to promote our meeting will be embroidered blue horses and bourbon balls. It was discussed what we will use to identify ourselves as Kentucky representatives. There was talk about horse pins from the visitor center that can be purchased and some type of UK plaid product. The Welcome Event will be held at the Horse Park. There will be a meet and greet photo opportunity with a jockey and horse. A movie will be shown about the horse industry, along with a parade of horses and a traditional Kentucky meal. We also learned that to cover the Welcome Event that from Nationals we receive \$10 from each registration and to cover the meeting we receive \$25. At the 2011 state meeting you will have an opportunity to sign up for the committee you are willing to serve on for the 2014 meeting.

Website and Newsletter:

Annie Mae Kingston is still taking care of the website and newsletter. The Fall Newsletter has been posted to the website. Remember to send in items from your area to the newsletter.

Marketing:

Janet Johnson reported that marketing items are on the internal website for Plate it up. There will be a table about this project set up at KEAFCS. We have received much publicity about this project. Some publicity has included; exhibits and live demos at the state fair, Louisville Farm to Table, and Kentucky Monthly will feature a recipe from the project and interviews. We are also receiving our 3rd grant from KDA.

Our other big marketing item is KELD, leadership curriculum. Currently sections 2 and 3 are under development. These sections will be previewed at KEHA in May 2012. Other programs areas are now starting to write facilitator's guides to go along with this. This curriculum is really starting to take off in the college.

Pride of Kentucky Endowment:

Janet Johnson discussed how part of the awards budget is funded by the Pride of Kentucky Endowment. Currently the endowment is valued at \$143,206.00. All of the cookbook money has been invested. This year the endowment will be able to cover their awards section of \$4760. Currently we have \$3600 in cash to cover next years and we are projected to have \$6900 by the time it is needed. We may possibly have to start making 2 payments with the endowment. You have to formally request funds from endowment to use the money. Our investor thinks it is smart to have our Pride of Kentucky money invested in a variety of investments.

JCEP:

Rosie reported that JCEP will meet on November 22nd. Questions are to be submitted to her so that they can be discussed at the next meeting. Currently 4 questions have been submitted to her about issues.

Past Presidents:

Jennifer Bridge reported that they will be developing policies for this committee on officer appointment.

Business:

Policy Revisions:

Revisions were passed out and reviewed by Kathy Brynes. Revisions are enclosed in the minutes. There were discussions about each revision. The revisions were voted on and passed. Kathy also discussed the topic of scanning our archives. Sara volunteered to look at the cost of scanning. This will be discussed at our December meeting.

Budget Committee Report:

The budget committee consists of; Chris Duncan, Pam York, Janet Johnson, and Debra Cotterill. It was suggested the incoming treasurer also sit in on the budget committee. The proposed 2012 budget will be sent prior to the December 1st board meeting. The budget committee will make a recommendation for a policy insertion regarding KEAFCS award monies for Agents that retire or resign prior to the Annual KEAFCS Meeting. Update: Kathy Brynes has motion ready for 12-1-11 Board meeting.

Committee to Review Treasurers Books:

Rosie informed us that Mary Ellen Garrison, Allison Lewis, and Shelia Fawbush have volunteered to review the books.

Other Business:

Sally Mineer made a motion that a one-time special registration fee will be established for a paraprofessional to attend the KEAFCS 2011 meeting. Linda Combs seconded the motion. It was voted and passed.

Future Dates:

- *KEAFCS- December 1 and 2 (officers please remember to prepare a report and prepare thumb drives for incoming officers)
- *Dues to treasurer- December 1
- *Area Officer forms and POW to Linda Combs- December 15
- *NEAFCS Committee Application Due- December 31
- *KEAFCS Awards Deadline- January 15
- *2012 NEAFCS in Columbus, Ohio- September 24th-28th
- *KEAFCS 2012- December 4 in service and December 5-6 KEAFCS in Louisville